



STRONG TO ENDURE

— SECOND CENTURY CAMPAIGN —



REGIS ALMA MATER

Words by John C. Ford, S.J.

Sons of Regis marching down the bright years,
Hearken to the glad old days,
Sons of Regis marching down the long years,
Let your heart be happy always.
When the night is come and mem'ries hover,
Hear the voice of other days
Bravely singing as we're marching,
Swinging thru' the captain's world wide ways.

May ours be the noble heart,
Strong to endure,
Daring 'tho' skies be dark and roadways unsure,
May ours be the heroes part
Ready to do,
We are your sons fair Regis
Our spirit is from you.
Here's our martial song,
While we march along.



THE FOUNDRESS OF REGIS HIGH SCHOOL WITH HER CHILDREN

1914 A CENTURY OF ACCOMPLISHMENT

The inspiration for Regis was a radical one: attract intellectually gifted students who would not otherwise be able to afford a private school education, and support them through four years of rigorous, tuition-free academic study. Driving this inspiration was the belief that, regardless of background or circumstances, young Catholic students who were challenged by ambitious goals would respond with exemplary achievement.

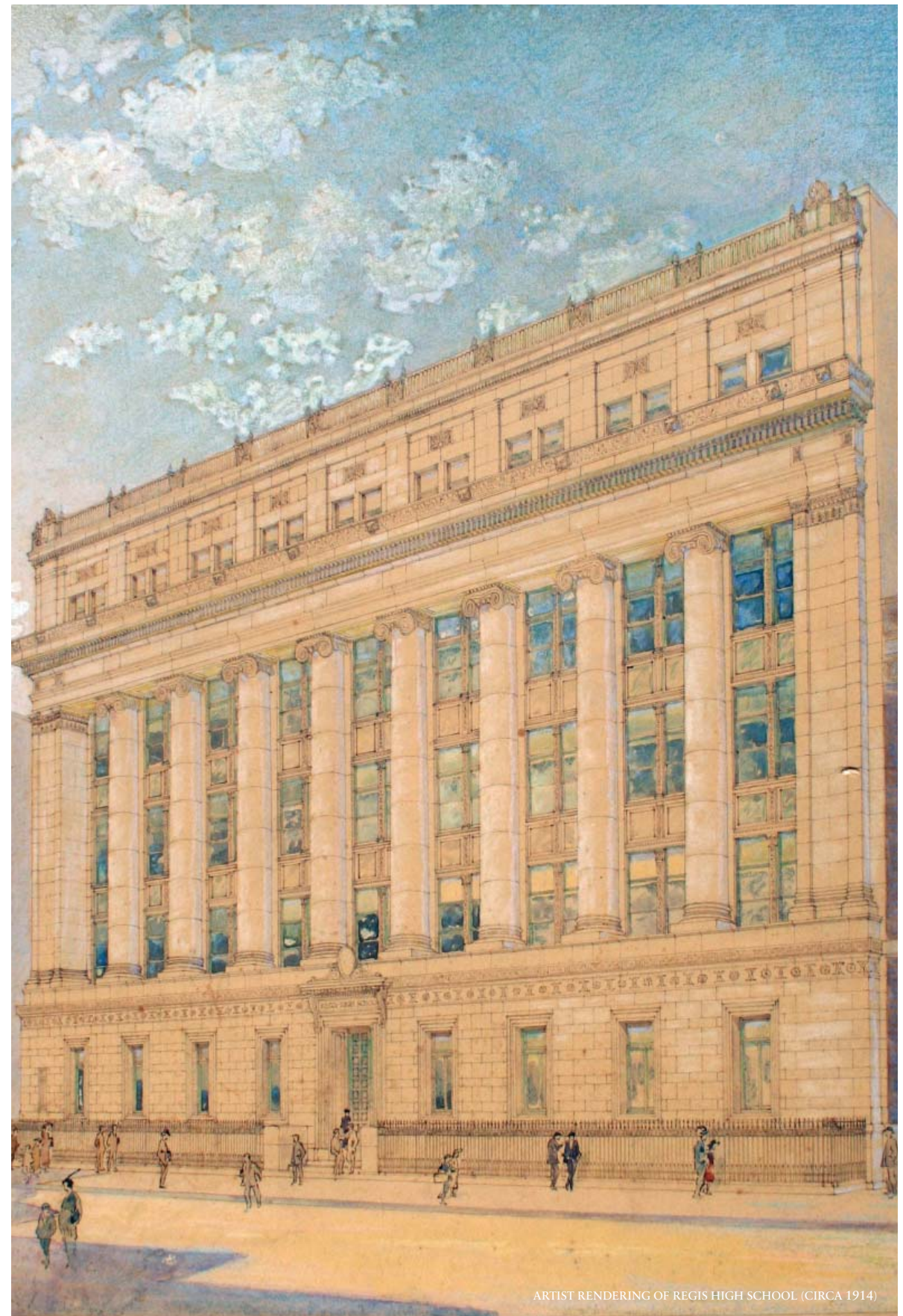
The idea was innovative, yet the experiment worked, and the results have far exceeded expectations. Since 1914, Regis has provided more than 12,000 students with an educational experience unlike any other, producing exceptional thinkers, dedicated leaders, men for others. Recognized today as one of the foremost college preparatory schools in the country, Regis sends its sons forth to attend many of the most selective universities and colleges in the nation and the world. The list of distinguished alumni is lengthy and impressive. Regians have excelled in every field of endeavor, from jurisprudence and government to business and finance, science, technology, academia, the Catholic Church, literature and the arts.

The success of these first one hundred years was founded on the talents and generosity of many, most notably:

The Founding Family of Regis, beginning with the Foundress and her three children. For more than 50 years, the Founding Family made Regis its personal benefaction, providing all the funds required to build and operate a school that would supply its students with an outstanding four-year, tuition-free Catholic education.

The Society of Jesus, whose members—hundreds of priests, scholastics and brothers—guided the growth and development of the school in every respect, aided by the many gifted lay teachers who have served on the faculty of Regis through the years. Under their wise direction, thousands of young men were held to the highest academic standards, challenged to pursue a college-level curriculum in a secondary-school setting, and educated in the Ignatian tradition to become “men for others.”

Regians themselves, who from the 1970s on have contributed in greater and greater numbers and have provided increasingly significant proportions of the school’s revenues, both through the Annual Fund (with its nearly 50% participation in any given year) and through periodic major gifts to the endowment.



ARTIST RENDERING OF REGIS HIGH SCHOOL (CIRCA 1914)

2014 THE SECOND CENTURY

The most fitting commemoration of one hundred years of accomplishment will be to ensure that Regis is as strong at the beginning of its second century as it was in its first. With that end in view, there are a few vital considerations worth calling to mind as the school looks to its future.

The Catholic faith will continue to be at the center of a Regis education as the school bases the formation of its students on the teachings and example of Jesus Christ. Drawing on the vision of St. Ignatius of Loyola that inspires every Jesuit institution with this faith, and relying on Ignatian principles and methods, Regis will remain centered on caring for each individual student, insisting that he be actively engaged with the world and expecting him to internalize a special concern for the poor, the weak, and the marginalized. The school's mission throughout the 21st century—with as much or even greater urgency than ever before—will be to prepare its graduates to articulate Catholic ideals, values, and ethics in the secular world.

As Jesuit presence declines, students will be relying upon a lay faculty possessing the strongest academic credentials who can act as guides both in the pursuit of knowledge and in the search for a deeper understanding of themselves and their Catholic faith. To attract and maintain such distinguished educators, Regis must be able to compensate them on fair and competitive terms.

The demography of the Regis student population will continue to reflect the astonishingly diverse population of metropolitan New York. As the highly successful REACH program attracts more and ever stronger candidates, Regis will strive to serve new generations of immigrants from Latin America, Africa and other parts of the world, just as it served so many students from Irish, German, Italian and other immigrant families in the New York of the early 20th century.

Classrooms at Regis will continue to be doorways to the world as globalization narrows the divides between cultures, communities, and beliefs. Strong language programs that include international travel components will be required as students study other countries and cultures. Already manifest in both our collaboration with St. Aloysius Gonzaga High School in Kenya and our regular missions of service to Jamaica and Ecuador, personal contact with other societies and living conditions will be indispensable in bringing issues of social justice to the fore.

As technology has established itself as an invaluable teaching aid in virtually every discipline, students will need broad, on-going access to the latest learning tools. Staying abreast of technological advances is a never-ending process, continuously demanding the operational funds to enhance the technology infrastructure of Regis and by so doing allow students to continue learning at the same lofty levels and accelerated pace they always have.



COURTYARD (PRESENT DAY)

2014 THE NEED FOR BUILDING THE ENDOWMENT

The goal of this campaign is to significantly increase the endowment of Regis High School to over \$100 million by 2014, when the school commemorates its centennial. In so doing, the campaign will equip the school for its second century of service, just as the Founding Family so generously funded the school throughout its first fifty years of founding and growth. The Board and the President of Regis offer the following reflections on the necessity of this endeavor.



Regis stands at a singular moment in time in its already extraordinary history.

The legacy in its entirety is now being passed from the Founding Family to Regians, the families of Regis and the friends of Regis, just at the moment when we prepare to celebrate the centennial of the school's establishment. There could be no more appropriate time to call on all the members of the extended Regis family to fortify the school for a new century of service.

Indeed, the institution's strength as an all-scholarship, merit-based Catholic school serving an ever more diverse metropolitan area depends on having an endowment that is as firmly reliable a resource as was the boundless generosity of the Foundress and her family. In that sense, the campaign the school now embarks upon might be seen as inviting members of the Regis community to become *co-founders* of its second century: providers of the crucial financial underpinnings needed to extend its mission of educating young men of extraordinary academic and leadership potential.

The need is great, but so is the cause.

A centennial campaign should properly appeal to every single member of the Regis community, calling to mind the exceptional gift that the school

has been for each of them. Inspired to make the institution strong to endure and eager to see the educational experience they once enjoyed continue being available to new generations of young men, they will consider it, we expect, an honor and privilege to directly extend the legacy of the Founding Family by making it their own. In that context, it seems fair to anticipate that on this once-in-a-lifetime occasion, we will achieve such high levels of participation and extraordinary generosity that even in these economically difficult times, building the endowment up to a total of over \$100 million is within our reach.

The ideal of the *magis* is at the center of what Regis represents as an institution.

More than just another fund drive, the Second Century Campaign seeks to tap into the deepest and most powerful personal associations of everyone whose life has been touched indelibly by the school. Our hundredth year stands as a milestone in our Regis family—a marker for every person who has ever shared the gift of a place in the school community. Then too, it is a moment when by virtue of the grateful generosity shown within our family, we can position the school to continue its mission of service in the larger world, both to the Catholic Church and civil society.

2014

THE ROLE OF THE ENDOWMENT

Today, Regis is funded from three sources: the Annual Fund (45% of the annual operating dollars), the endowment (42%) and fees and miscellaneous income (13%).

One long-term objective for the Regis endowment is to provide the majority of the school's annual operating funds. The Annual Fund, with nearly 60% alumni participation over any three-year period, is essential to the school's support, but is unlikely to grow at a pace that will match operating expenses and is subject to annual economic volatility.

Meanwhile, the endowment does not supply Regis with a fixed withdrawal each year. Rather, it makes

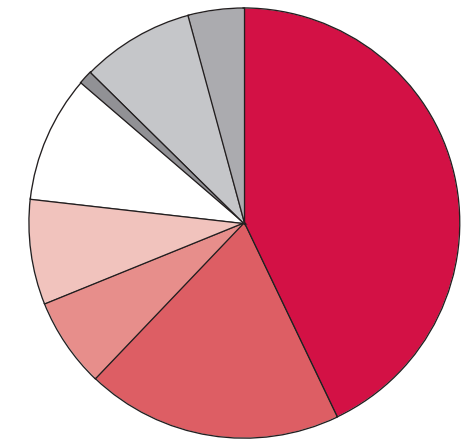
up the difference between expenses and annual fundraising and miscellaneous income—an amount that on average represents slightly more than two-fifths of the school's yearly operating needs. As the costs of running the institution inevitably increase from one year to the next, the endowment must grow substantially in order to keep the percentage withdrawn at a responsible level.

As shown, endowment withdrawals have been at ideal levels only after the completion of the *Ensure the Legacy* and *Vision to Lead* capital campaigns. To begin a second century of strength, Regis must get ahead of that curve.

Unlike other secondary schools and colleges, the Regis mission is circumscribed and has remained stable since its beginnings. The landmark building was completed as-is in 1914 and has not been expanded. The school has not built nor does it seek additional facilities. The entire mission concerns educating a student population of about 520 boys (a number consistent since the 1970s). Both the endowment and the Annual Fund support only this mission. Still, educational costs have continued to increase due to the changing requirements of education itself: student health and safety require a counseling staff and a school nurse; computers brought a technology staff; college expectations over the years have expanded science offerings; reduced educational opportunities for poor Catholics led to the development of REACH for an additional 100 young men. Finally, the need to ensure a faculty of the highest quality as the percentage of Jesuits and their contributed services has declined has increased operating costs.

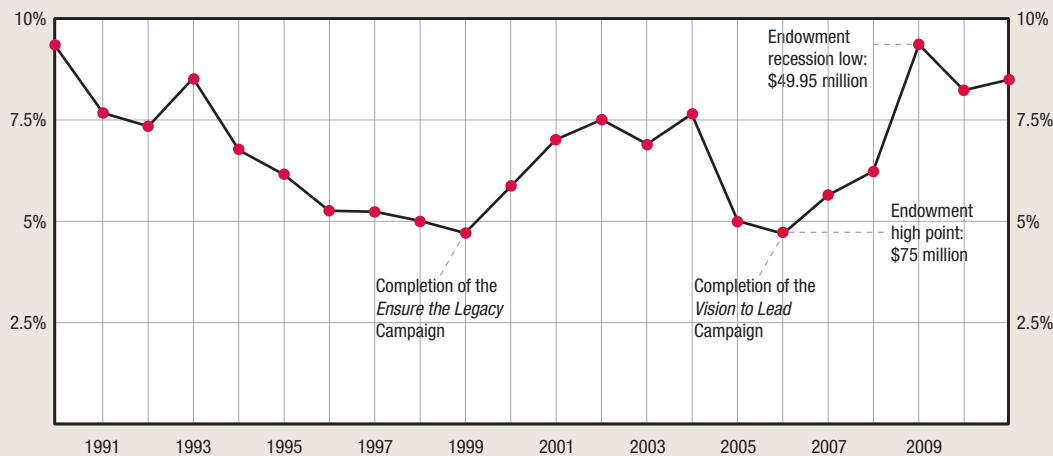
Annual Operating Budget

The annual operating budget for fiscal year 2011/2012 is \$12,111,805. The major areas of expense are:

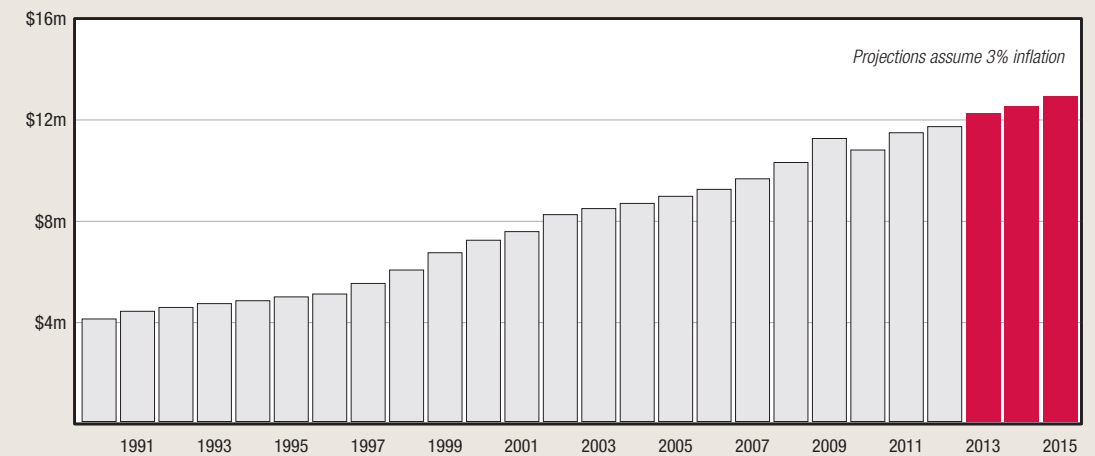


■ Instruction	\$ 5,195,200
■ Administration & General	\$ 2,331,300
■ Operations & Maintenance	\$ 818,300
■ Departmental Expenses	\$ 957,400
□ Student Activities & Auxiliary Services	\$ 1,149,800
■ Special Programs & Other Expenses	\$ 130,825
■ Development Office	\$ 1,024,680
■ REACH Program	\$ 504,300

Percentage of Endowment Transfers to Operations (1990-2011)



Historic growth of expenses and projections for 3 years (in millions)



2014

CAMPAIGN FAQs

Why are the Second Century Campaign and the Annual Fund necessary?

The wellspring of monetary support and financial stability the Founding Family once provided no longer exists. In the next hundred years, Regis must instead rely upon its current family of *co-founders* both for supplying the resources required to carry the institution forward from one year to the next and for securing an endowment of such magnitude that its interest income suffices to defray the two-fifths or more of further operational expenses that most years cannot be met through the Annual Fund alone. A comprehensive fundraising program is thus essential if Regis is to remain an all-scholarship school and maintain its singular place in American secondary education.

For much of the school's first 60 years, Jesuits were a significant presence. In the 1970's, as the number of Jesuits decreased, there remained a need to attract, retain and fairly compensate qualified lay faculty who could teach well into a college curriculum. By way of illustration, in 1979, the annual operating budget of the school

was \$1,188,000. The cost of educating each student was \$2,263. In 1989 with a budget of \$3,482,000, the cost of educating each student was \$6,632. In 1999, the budget was \$6,029,000, for a cost per student of \$11,483. Today the per-student cost is about \$20,500. All salaries and benefits account for 77% of the annual budget.

What is the relationship between the school's Annual Fundraising efforts and its initiation of a Second Century Campaign aimed at increasing the endowment?

The school has two significant funding needs: the Annual Fund and the endowment. Because donations to the former are insufficient fully to offset yearly operating expenses, the latter is relied upon to fill the funding gap. To ensure long-term financial viability, the school must simultaneously strive to increase Annual Fund giving levels and actively pursue opportunities to build up the endowment.

The Annual Fund is the school's financial lifeblood. If it is not now sustained at its existing level and does not gradually increase in years to come, Regis will not be able to continue operating on the high-powered programmatic plane that it does today. That said, donors who are not positioned or inclined to offer simultaneous support to the Annual Fund and the Second Century Campaign are asked to view the former as the higher priority. Even a relatively modest increase in a donor's Annual Fund contribution—particularly if it is sustained over a period of

Snapshot: Religious at Regis

1962 50 YEARS	1987 25 YEARS	2012 PRESENT DAY
14 Jesuits	12 Jesuits	3 Jesuits
7 Scholastics	1 Scholastic	1 non-Jesuit Priest
19 Lay Faculty	51 Lay Faculty	88 Lay Faculty



years—can make a meaningful difference in the school's financial health.

Timed to coincide with its centennial, Regis has now launched a special Second Century Campaign to increase the size of the endowment and is asking all alumni, parents, and friends of the school to consider making a financial commitment in addition to what they are already doing in generous support of the Annual Fund. Such gifts will come in widely varying sizes. Some will be made in gratitude for an education received, others in memory of a loved one, and still others in honor of a late classmate or former teacher. Most benefactors will elect to make their contributions to the campaign in the form of a multi-year pledge extending up to five years from the time of their initial commitment. The funds received through this endeavor will all be added directly to the value of the school's endowment.

Are gifts of all sizes important to the Second Century campaign and the Annual Fund?

Yes! For Regis to attain its financial objectives over the next five years, the school must raise between \$75 and \$100 million in combined endowment and annual operating income. While individual alumni, parents, and friends of Regis will all have widely different means available to them when they make their respective contributions, each and

every one of their gifts will add to the institution's strength as it approaches its second century. Absent donors who can replicate the astounding generosity of the Founding Family, only very many gifts at very many levels can duplicate the level of support that Regis enjoyed at its birth and for many years thereafter.

Why is the level of donor participation in the Second Century Campaign so important?

For Regis to attain its financial goals, it will need to secure an *extraordinary* measure of support from an *extraordinary* number of donors. The centennial is the *extraordinary* occasion that can spur individuals to stretch their generosity at the widely different levels they can afford. At this point in its storied history, the school is thus counting on every potential donor's gift regardless of its size.

At the same time, as Regis looks to continue attracting foundation support, a critical consideration will be the degree of financial assistance offered by those who have been most directly touched by the institution. The outside philanthropic community understandably operates on the principle that, to paraphrase *Luke: 12:48*, from those to whom much has been given, much is expected in return. The decision to extend oneself—to give "much" back, so to speak—



naturally carries more weight when it is made by someone who shares intimate knowledge of the very experience the school is advocating to make available to future generations.

What is the timetable for the Second Century Campaign?

The Quiet Phase of the Second Century Campaign began in late 2010. Since then, nearly \$30 million has been secured in pledges from donors in a position to commit \$50,000 or more over a five-year period.

The drive's Public Phase starts in July, 2012 and aims to raise an additional \$20 million or more. Alumni class campaigns and constituent campaigns for parents and friends will be in progress from that point forward. By 2014 all members of the Regis community will have been invited to participate.

Are named giving opportunities being offered to donors?

Every gift the school receives will be used to add to the value of the endowment and will make a meaningful difference in support of the school's mission. That said, in the early days of the campaign's Quiet Phase, some major donors

expressed a strong desire to memorialize their gifts. To comply with their wishes, the school has designated four giving levels and corresponding opportunities for naming that are available to all potential donors:

Named Giving Opportunities

- Gifts of \$1,000,000 + Faculty Chairs
- Gifts of \$500,000 + Ignatian Heritage Programs
- Gifts of \$300,000 + Regis Scholarships
- Gifts of \$100,000 + REACH Scholarships

Will planned or estate gifts be counted toward the Second Century Campaign's dollar goal?

The Campaign Office will count estate gifts toward the Second Century Campaign only upon receipt. All donors who include Regis as part of their estate plans will attain membership in the St. John Francis Regis Society, a classification expressly reserved for the recognition of such planned gifts. The school hopes that equipped with a fuller understanding of the financial picture, many members of the community will feel encouraged to make provision for Regis in their estate planning.